

# ABIGAIL HALL

UI/UX Designer

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## SUMMARY

Passionate UI/UX and Graphic Designer with experience in creating user-friendly web designs, impactful brand graphics, and engaging social media content. Skilled in Figma, Photoshop, Illustrator, InDesign, Canva, and Adobe XD, I thrive on turning creative ideas into visual realities that drive success.

## EXPERIENCE

UI/UX designer 09/2024 - Present  
Giakaa Ahmedabad, India

Blockchain Services

- Website Design: Led the creation of diverse websites, including those for blockchain events, Blockchain edtech platforms, meme coins, and real estate listings.
- User Interface Design: Developed intuitive and engaging user interfaces to enhance user experience across digital platforms.
- Social Media Graphics: Designed compelling graphics for social media campaigns, boosting brand visibility and engagement.
- Pitch Decks: Crafted visually appealing pitch decks to effectively communicate ideas to stakeholders and potential investors.
- Brand Consistency: Ensured adherence to design guidelines to maintain brand consistency across all projects.

UI/UX Design Intern 02/2024 - 09/2024  
Giakaa Ahmedabad, India

Blockchain Services

- Designing: Design intuitive and visually appealing user interfaces using tools like Figma.
- Collaborate with Teams: Work closely with graphic designers, and developers to create visually appealing designs.
- Create Digital Assets: Design graphics, icons, and other digital assets for websites ensuring they align with the overall design aesthetic.
- Stay Updated with Trends: Keep up-to-date with the latest UI/UX trends, tools, and best practices to bring innovative ideas to the team.

Graphic Design Intern 08/2023 - 12/2023  
TooHeal Rajasthan, India

Wellness and Fitness Services

- Collaborating with the team to conceptualize and create visually compelling graphics for marketing materials, social media content, website assets, and more.
- Participating in brainstorming sessions and contributing innovative ideas for design projects.
- Working on multiple assignments simultaneously while meeting deadlines.

Web Designing Trainee 06/2022 - 07/2022  
ThinkNEXT Technologies Private Limited Mohali, India

Company Description

- Learn Front-end frameworks using HTML, CSS, Bootstrap, and Javascript.
- Create a website design using these technologies
- Developed a dynamic trekking website using HTML, CSS, JavaScript, and Bootstrap

## EDUCATION

Bachelor's degree, Computer Engineering 09/2020 - 05/2024  
DAV UNIVERSITY, JALANDHAR | 7.4 CGPA

12th, Non-Medical 04/2019 - 03/2020  
St. D. R. Public Sr. Sec. School, Gagret || 76%

## SKILLS

Figma · Photoshop · Illustrator · Adobe XD · Canva · HTML · CSS · AI · Your Skill · Your Skill



## KEY ACHIEVEMENTS

- User Engagement Growth**  
Boosted user engagement by 40% with innovative UI improvements for Giakaa.
- Project Completion Success**  
Successfully completed 50+ design projects, meeting 100% of deadlines.
- Brand Visibility Rise**  
Increased brand visibility by 60% through creative social media designs.
- Web Traffic Improvement**  
Led a design initiative that increased web traffic by 30%.

## CERTIFICATION

The Complete Web Developer Course 3.0

Udemy

Product Design virtual experience programme

Accenture

Digital Design & UX virtual internship programme

bp

UX design

Upskillist

Fundamental Of Digital Marketing

Google

## PROJECTS

### Blocktrack

11/2024 - 11/2024 Location

Created the Ui for the website from scratch

- Blocktrack is Blockchain bases Edtech website who's aim is global skill development

### Invest Web3 Forum

10/2024 - 10/2024 Location

Created the Ui for the website from scratch

- A Web3 bases event organised by Giakaa capital in January, 2025 at Dubai

### India Blockchain Summit Website

06/2024 - 07/2024 Location

Created the Ui for the website from scratch

- India Blockchain Summit 2024 was Blockchain event organized by Giakaa Capital on October, 2024 at Delhi